

PRESS RELEASE
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Albert Moving & Storage earns ProMover status with American Moving & Storage Association

Albert Moving & Storage has earned ProMover status from the American Storage Association (AMSA). It is the only company in the Wichita Falls region to have qualified for this prestigious recognition.

Status as a ProMover is not easily earned. It is a comprehensive program including pre-screening, annual reviews, and a strict revocation process for those who fail to maintain the program's high standards. The program was created to strengthen the industry's ability to police itself. Albert Moving & Storage President Bobby Albert said "It gives consumers a basis for selecting movers who are competent and constantly guided by fundamental business principles that are sound and honest." Albert has been instrumental in urging the industry to adopt higher ethical standards through his 20 years of service on the AMSA Board of Directors.

The primary goal of AMSA's ProMover program is to help protect consumers from unscrupulous, unregulated and unprofessional people who pretend to be careful movers. Additionally, the industry trade group hopes the ProMover program will promote ethical principles in the moving and storage industry and enhance the moving industry by encouraging and recognizing high professional achievement.

About Albert Moving and Storage:

The vision of Albert Moving and Storage is to *Revolutionize The Way People Move*™. The organization services consumer, corporate and government channels for relocations, storage, commercial distribution and records management. The family-owned business presently employs over 80 people and has operated in the moving and storage industry for over 70 years with the company headquarters located in Wichita Falls, Texas.

Albert Moving & Storage Logo



AMSA Certification Logo for ProMover



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